

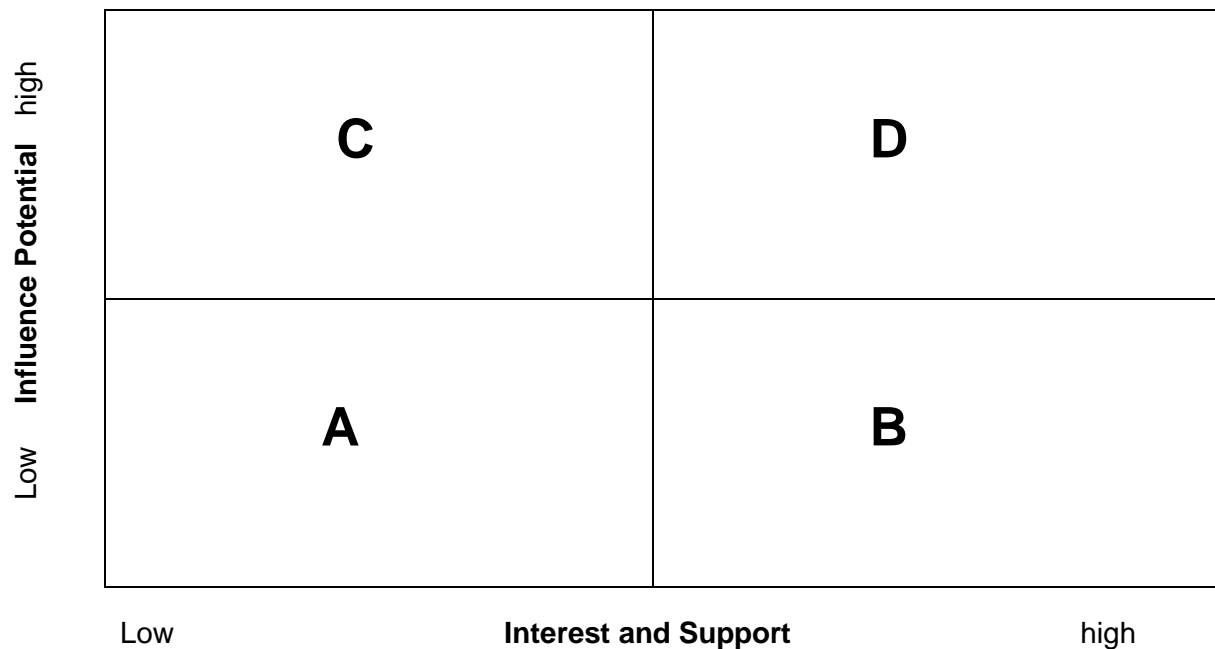


GROUP TASK

In the case study on Rift Valley Fever, a number of stakeholders are mentioned, for example:

- Farmers
- Children of farmers
- ECOWAS Commission Departments of Agriculture, Environment and Water Resources
- National and Regional Public Health Emergency Operations Centres
- Veterinary and human health teams
- Regional and international support agencies

Task 1: Take 1 page of Flipchart paper and draw the 4 quadrants as follows:



Task 2: Position the stakeholders mentioned above in the 4 quadrants by asking the questions:

- Has the stakeholder a low / a high potential to influence the emergency situation?
- Is the stakeholder interested or supportive in resolving the situation to a low / a high degree?

Task 3: Think about 2 concrete measures of involving stakeholders in Section D in your communication strategy.

Time: 30 Minutes